

CMS' 2027 rate update not as severe, but financial headwinds unchanged

Stay focused on efforts to reduce spending and improve patient outcomes ahead of 2027. CMS might be providing a break from crippling rate cuts, but experts warn that rising costs and other operational hurdles will continue to be a drag on agency success.

The 2027 Home Health Prospective Payment System (HHPPS) Proposed Rule, released July 1, includes an aggregate payment increase of 2.4%, or roughly \$420 million. The increase is welcome news, but familiar challenges remain, says Angela Huff, senior manager of consulting at Forvis Mazars.

“In an environment where the cost of doing business is increasing — and likely even more so with ongoing scrutiny and potential audits looming — it’s still a hit to the industry,” she says.

The rule included a 3% temporary payment cut to chip away at nearly \$4.9 billion that CMS argues it overpaid in the early years of the Patient Driven Groupings Model (PDGM).

This shows regulators are comfortable with the agency margins they’re seeing, says Beau Sorensen, COO of First Choice Home Health & Hospice of Orem, Utah. “We need to keep operational discipline and do what we can to reduce back-office overhead.”

He suggests looking at money spent in your office that isn’t generating revenue, including costs associated with your electronic medical record (EMR), as well as other spending around compliance, finance and human resources.

“Agencies need to find ways to reduce their costs through automation, contract negotiation and finding efficiencies,” Sorensen says. “You don’t want to run a shoestring operation, but the bloat of back-office costs can take on a life of its own that slowly strangles the organization.”

Track visits per period, by clinician

Beyond addressing rate impacts, you’ll also want to put fresh attention on visits in the home, Sorensen says.

CMS put a lot of work into analyzing the trend of fewer home health visits over the past few years.

“We have to recalibrate our overall expenses and work to get more people in the home, while maintaining or improving our overall margin,” Sorensen says. “We can say the downward trend is because of reimbursement pressure, but Medicare doesn’t see it that way.”

When analyzing your own data, track your number of visits per period and by clinician type, Sorensen says. “Medicare put a lot of emphasis on these numbers in the rule, so that means they care about them.”

Understand fraud’s impact

New fraud enforcement measures were a driving force in the rule — 72 pages of the 269-page rule

were dedicated to targeting fraud, waste and abuse.

It signals that there will be more scrutiny on the industry as CMS continues to address vulnerabilities in Medicare, Huff says.

Bad actors have led to a zero-tolerance approach from CMS that will hurt good providers who become collateral damage in the clean-up, she argues.

“Providers should be more than doubling down to make sure that they are operating compliantly across the entire organization in all aspects, including patient care, billing and audit responses, just to name a few,” Huff says.

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